

Insight & Inspiration
for Growth:

Secrets of Building Your Sales Pipeline



Secrets of Building Your Sales Pipeline

Hang on to your hat for this fast-paced presentation where Wendy Cohen, CEO of **PowerHouse Advisors**, shares insider secrets on the key elements necessary to grow your business year after year. Her professional and personal style will keep you on your feet while you ponder implementation within your own business development strategy. Audiences love the opportunity Wendy gives attendees to participate in Q&A, where she is assured each attendee walks away inspired and prepared to take their sales to the next level. The depth and expertise applies to all firms, big and small, in the luxury design, build, develop, real estate industry.

Just a few of the multitude of key secrets:

- Understand how your company culture impacts sales growth
- Discover what types of strategic relationships make the biggest impact
- Learn the best way to analyze your results monthly with visual tools
- Find out when to make adjustments on budget expenditures
- Get sales training that empowers you & your team

You and your team will come away with a new understanding and new avenues and tools to propel your sales growth like you never knew was possible!

Click For A Word From

Wendy Cohen
Business Rainmaker  **POWERHOUSE
ADVISORS™**

Book Wendy Today!

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- Custom Builder's Conference
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NAHB Builder_20 Groups
NAHB
Residential Design Build Magazine
- Qualified Remodeler Trade Show
- HTSA Marketing Summit
Warady & Davis LLP Industry Breakfast
- PIRCH Showrooms in Glendale, CA, Costa Mesa, CA, Rancho Mirage CA, Oakbrook, IL

About Wendy Cohen

Wendy Cohen is CEO and founder of PowerHouse Advisors™, a full service boutique consultancy that serves the Luxury Design, Build and Real Estate Industry worldwide. She is also CEO and founder of PowerHouse SMART®, an exclusive membership organization designed to bring top-tier professionals in the same community together to connect, learn and grow.

As Vice President of Sales & Marketing at Orren Pickell Designers & Builders, a Midwest Luxury Design Build firm for two decades, she was responsible for all aspects of brand building and helped generate over \$60 million in revenue. This experience gives Wendy vast knowledge of the Luxury Real Estate industry. Her innate teaching, empathetic coaching philosophy, and public speaking skills, combined with her fiery passion for empowering others, always leaves her audience walking away with real actionable insight and feel inspired to harness the power of their own commitment to growth.

Her passion for raising the level of greatness for all has been demonstrated time and time again. Wendy has been instrumental in helping hundreds of business owners grow their businesses while speaking in a multitude of settings including:

- Business Groups
- Networking organizations and Trade Associations
- Private firms
- Virtual speaking engagements
- Lecture series events
- Q&A open-forum discussions.

Wendy is eager to share her experience in helping your audience achieve their most bodacious goals.



Book Wendy Today!